



WTC BINH DUONG NEW CITY BROCHURE

ABOUT US

Becamex IDC

LEADING INDUSTRIAL INFRASTRUCTURE DEVELOPER IN VIETNAM

Located in Binh Duong province, a rapidly growing key industrial city, Becamex is known as the leading industrial infrastructure developer in Vietnam.

With the mission of promoting sustainability and innovation for industrial activities and acting as a dynamic platform for the development of the Science and Technology Industrial Park, WTC Binh Duong New City was established under Becamex IDC in 2019.

These are some of the core values making Becamex IDC a reputable brand. It lies on the company's strategy to develop integrated townships and industrial parks associated with trade and services, social housing, and resettlement areas. Becamex's projects are surrounded by high-quality transportation as well as healthcare and education ecosystems to meet the needs of all walks of life. The self-contained complex is its unique selling point, creating added value for both investors and residents.

The company has actively entered into strategic cooperations with major domestic and foreign partners, thereby applying the experience and ability of the parties to develop together, such as Sembcorp Group (Singapore) in the field of foreign investment attraction for industrial development; Tokyu Corporation (Japan) to promote services and urban development; NTT Group (Japan) in the field of IT and telecommunications infrastructure development; Warburg Pincus (US) implemented new models of logistics and cross-border e-commerce.

Particularly, Becamex IDC places an emphasis on education, considering this as a key activity, in order to be self-sufficient in high-quality human resources to serve the growing needs of industrial, service and urban development. By creating a robust economic environment, investors can access high-quality solutions, skilled human resources and world-class smart city infrastructure in Binh Duong.

With over 30 years of experience in industrial and urban infrastructure development, Becamex IDC has achieved not only tremendous success in Binh Duong but also made significant contributions to the socio-economic development of other provinces in Vietnam.



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OPPORTUNITIES FOR TRADE PROMOTION IN INDUSTRIAL AREAS

Binh Duong province is a part of the Southern Key Economic Zone and 30km away from Ho Chi Minh City. It is a **dynamic industrial hub** that continuously achieves great success. **Binh Duong Smart City was named in Top7 Intelligent Communities of 2021 at the Intelligent Community Forum (ICF) in New York, the US, on July 1.** This is the first time Binh Duong was honoured as one of the seven communities worldwide having outstanding smart city development strategies after three consecutive years it was in the ICF's Smart 21 list

Facing the industrial revolution 4.0, Binh Duong - a large industrial economic region with a dynamic government system, modern infrastructure is the foundation for the Smart City Project to be born in 2016, create a breakthrough in comprehensive development, both technological and non-technological sectors. **Binh Duong is specially planned according to six criteria of ICF. Those six criteria are also an important foundation for smart city development, knowledge-based economy and digital economy.** Affirming **Binh Duong smart city** development direction is effective and in line with global trend, raising Binh Duong position in an **international arena**, opening up the cooperation and experience exchange opportunities with more than 180 worldwide smart cities while strengthening investors and businesses trust, creating a breakthrough in FDI attraction, absorbing hi-quality human resources, institutes and schools around the world, being **the foundation for the local trade-service, hi-tech industrial development** in the future.





WORLD TRADE CENTER BINH DUONG NEW CITY (WTC BINH DUONG NEW CITY)

As a member of the World Trade Center Association, the WTC Binh Duong New City has a connection with the international network of over 322 WTCs in over 91 countries on 5 continents, with more than 1 million membered companies. Located right at the heart of the industrial hub of

Vietnam, WTC Binh Duong New City is a destination for innovation and sustainability in the Southern Key Economic Zone of Vietnam. It provides opportunities for all local companies, investors, and SMEs to standardize and enhance their operational systems, reaching international standards and integrating into the global market.



Current WTC Licensees around the World



Countries/Regions represented through WTC Operations



Global Network

*Source: wtca.org update on June 07, 2021



OUR MISSION

As a Destination of Innovation and Sustainability, The World Trade Center Binh Duong New City is expected to become a **hub of creativity** which attracts investors, researchers, and business experts to build a diverse, **sustainable** and **knowledge-driven** economy in the Southern Key Economic Zone of Vietnam.

The World Trade Center Binh Duong New City aims to make breakthroughs in **integration**, expanding **international relations**, attracting **investment partners**, and gradually securing Binh Duong position into the international stage.

OUR VISION

KNOWLEDGE

Sharing from the power of local trade experts and the entire World Trade Center Association, creating a steppingstone for development of the Science and Technology Industrial Park.

CONNECTIVITY

Through our connection with one million members and over 322 World Trade Centers in 91 countries, this is the network that opens the door to numerous opportunities for collaboration, idea exchanges, and business networking in the region.

CREATIVITY

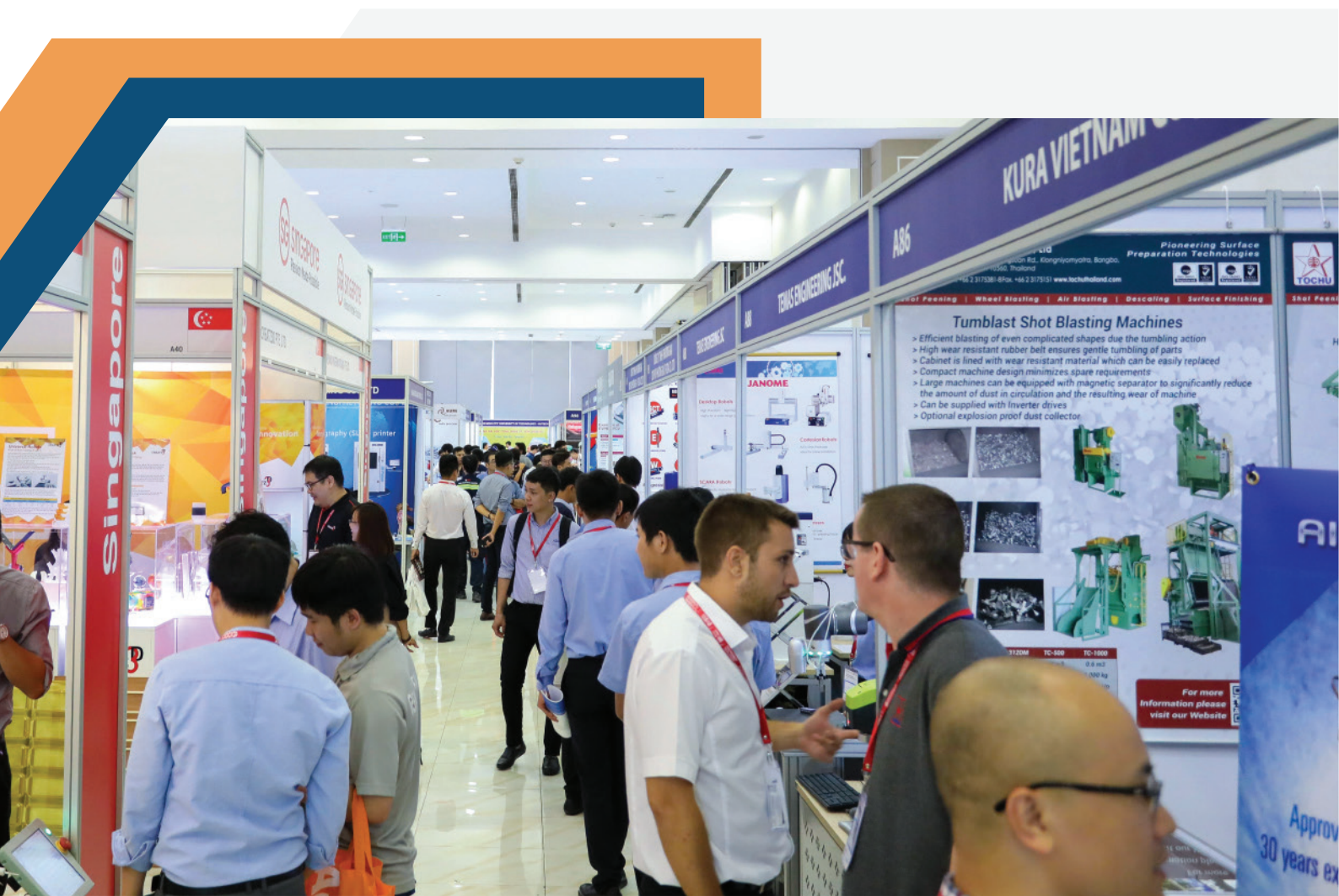
Attracting more innovation, technology, and creative development from different regions to Binh Duong New City, thus creating a center for innovation and intellectual property in the Southern Key Economic Zone of Vietnam.



WORLD TRADE CENTER BINH DUONG NEW CITY SERVICE

In 2019, located in the center of the industrial area, WTC Binh Duong New City was designated as an **Industrial MICE Zone** and became a hub of innovation and creativity to attract and connect all the investors together with business experts. WTC Binh Duong New City has continued to evolve into a culture-business platform for the further development and globalization of trade centers.

The MICE industry is known as a stimulation and spurring of technology and innovation. WTC Binh Duong New City is striving to encourage the necessary development and promotion of the MICE industry not only in the Southern Key Economic Zone, but also nationally to be on par with global standards. The MICE industry has become one channel for information and knowledge to spread wider and faster globally.



TRADE PROMOTION SERVICES



TRADE SHOWS AND EXHIBITIONS

One medium that can channel products and services to potential buyers on a regional and global scale. From space rental to event operation, WTC Binh Duong New City offers a spacious location and valuable service for Exhibitions and Tradeshow

BUSINESS MATCHMAKING

All customised suite of integrated matching services dedicated to helping global customers identify and screen potential Vietnam business partners in industrial areas.

WORLD TRADE ACADEMY

Trade Future Leader – Leading academic program dedicated to teaching and research focused on international trade, investment regulation, and economic globalization and sustainability.

WTC FAST CONNECT

Transport is fast connected from the Airport and Ho Chi Minh city to WTC BDNC in the easiest way.

TRADE INFORMATION

WTC Binh Duong New City provides a consulting services, the Glocal Acceleration Program (GAP) which is an innovative initiative designed to accelerate the strategic development of your business and to better prepare you for the expansion into the international market.

VENUES OPERATION

Industry leading practices and a strong network of connections with government agencies and international organizations in the WTCA network has made WTC Binh Duong New City into a leader of the MICE industry. WTC Binh Duong New City provides operations and management services to **convention, conference and exhibition venues**, from mega-centers to boutiques. WTC also offers clients **fully-integrated, customer-friendly, one-stop services** including food & beverage, booth design and construction, professional conference and exhibition organizing services. A comprehensive support will be proposed for international conferences including event planning, budget planning, operations and more.



WHY WTC BINH DUONG NEW CITY



COMMUNICATION

Promote products and services through transmission channels domestic and international communication platform such as magazines, newspapers, and World Trade Center Association network



COOPERATION OPPORTUNITIES

Corporate partnership opportunities with trade associations, international corporations and domestic business.



CONNECTIVITY

Interact with the public and customers through diverse activities such as fairs, exhibitions, hybrid webinars, etc.



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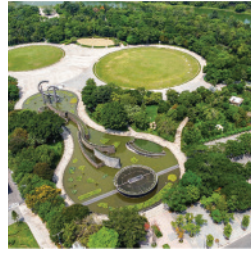
Branding product and services via material marketing as videos, photos, flyers, press release, brochure.

WORLD TRADE CENTER BINH DUONG NEW CITY SURROUNDING AREA

WTC Binh Duong New City is the **complex** which includes a commercial area, office building, multi-use purpose stadium, walking area, exhibition and convention centers, central square, shopping malls and metro station which ensure that all needs meet right at one place, and also offer direct transportation to Ho Chi Minh city.

In 2021, with the completion of construction, WTC EXPO are put into operation. WTC team are moving to the next step by planning the implementation of WTC TOWER construction.

Being part of World Trade Center Binh Duong New City, WTC TOWER is not only an office building, but also an iconic landmark project, integrated trade services operating under a gorgeous brand, attracting new businesses and trade partners from all around the world.



SURROUNDING AREA

Industrial Area

- VSIP Industrial Park
- Mapletree Logistics Park
- My Phuoc Industrial Park
- Dai Dang Industrial Park
- Dong An Industrial Park
- Tan Binh Industrial Park
- Bau Bang Industrial Park

Residential Area & Office Building

- TDC Plaza
- WTC TOWER
- Midori Park The View
- Becamex hotel Binh Duong New City
- Victoria Hotel & Apartment
- Sun Casa and Sun Casa Central
- Grand Habitat Apartment
- Sora Garden I, II

Other Services

Hospital

- Becamex International Hospital
- My Phuoc Hospital
- Van Phuc Hospital
- Binh Duong General Hospital
- Saigon General Hospital in Binh Duong

School

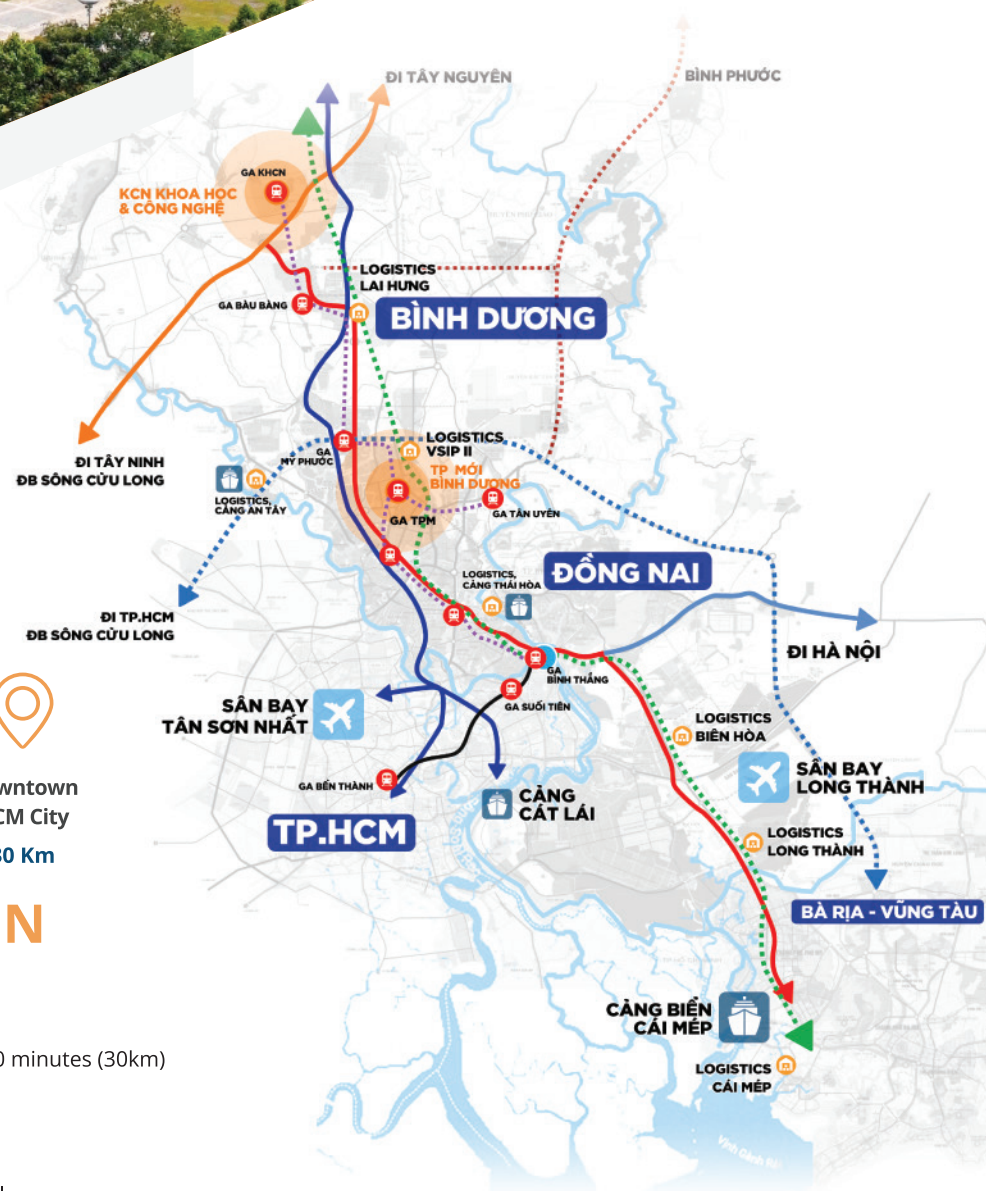
- Ngo Thoi Nhiem Primary - Secondary - High School
- Eastern International School
- Thu Dau Mot University
- Vietnamese-German University
- Singapore International School
- Viet Hoa International School

Entertainment Area

- Central Park Binh Duong New City
- Hikari Food Court
- Sport Center Binh Duong New City
- Twin Doves Golf course



THE TRANSIT - ORIENTED DEVELOPMENT COMPLEX IN VIETNAM AS THE DESTINATION OF INNOVATION & SUSTAINABILITY



International Airport
30 Km



Seaport
40 Km



Downtown HCM City
30 Km

TRANSPORTATION

From Tan Son Nhat International Airport

By Limousine Bus: Approximately 65-90 minutes (30km)

By Taxi: Approximately 60 -75 minutes

WTC Fast Connect

Pick up at Tan Son Nhat Airport Terminal

WTC shuttle bus from Airport to WTC BDNC and around the city

Special benefits and services from domestic and international airlines

Metro from Suoi Tien Metro Station - WTC Gateway

WORLD TRADE CENTER BINH DUONG NEW CITY MICE CLUSTER

The **MICE Cluster** will see increased collaboration between the World Trade Center site's leading **business travel** and events facilities in order to offer **optimal services** to domestic and global business travelers. It's an **unbeatable destination** for business guests.

The MICE Cluster aims to maximize the potential of the entire WTC EXPO as an invaluable resource for the **convention and exhibition industry**. All-in-one cooperative marketing and management strategies enhance the WTC's entertainment, shopping, business, transportation and accommodation services, while travel packages and facilities for guests improve WTC Binh Duong New City experience.



"Binh Duong has the potential to become the new Asian business hub because of its strategic location and proximity to Ho Chi Minh City, availability of land and active pro-business policies. The local WTC is the main driving force of the local Binh Duong economy with international connectivity to the WTC global network. The province needs to complete the new expressway ring road connecting the Binh Duong New City directly to Ho Chi Minh city and airport. This will help the region's economic boom"

Jacques Tourel,
Chairman of the WTC Warsaw, Poland



WORLD TRADE CENTER BINH DUONG NEW CITY FACILITES

WTC BINH DUONG NEW CITY EXPO (WTC EXPO)

The WTC EXPO is a MICE center which meets all the requirements of **national and international standards** of convention, trade exhibitions, corporate meetings and specialized events. WTC EXPO comprises indoor exhibition halls totalling 14,000 square meters, and additional outdoor exhibition space of 8,000 square meters. With a total of 22,000 square meters of column-free, WTC EXPO is **the venue of choice for MICE activities and events** in the Southern Key Economic Zone of Vietnam. All the hall are designed with international standards allowing exhibitors complete versatility in booth and product display.

BINH DUONG CONVENTION & EXHIBITION CENTER (BCEC)

Located next to a luxurious hotel, the Becamex Hotel Binh Duong New city, and the Binh Duong Administration Center, making Binh Duong Conference & Exhibition Center (BCEC) an **ideal destination for international conferences**.

BCEC features: world-class facilities, such as a multi-purpose Grand Ballroom (4 rooms combined with partitions), a high-standard auditorium & stage with a capacity of 1,400 guests, as well as 6 meeting rooms with fluctuate sizes from 40m² to 140m² (depending on guest's request), and polished concrete floors allow for a carpet-free for a reduced-waste exhibition environment.

HIGHLIGHT EVENTS



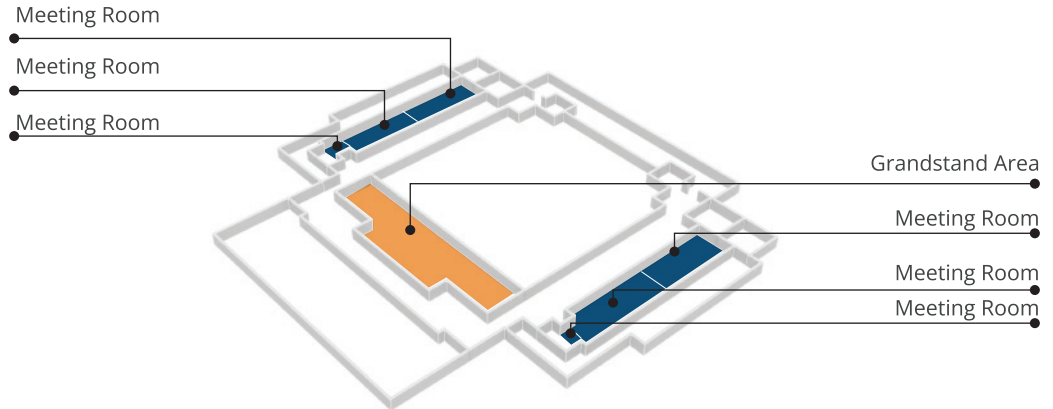
- Horasis Asia Meeting 2019 with 1500 guests
- World Technopolis Association summit 2018 with 2000 guests

Located in the center of BDNC, BCEC has been famous for being an ideal venue for formal meetings, ceremonies or exhibitions. Separately, WTC EXPO is targeted on International trade fairs and exhibitions; conferences and seminars; cultural exchange and entertainment program, as well as sports events. To conclude, these unique features of both BCEC & WTC EXPO, which support different purposes of use, can fulfill all customers' expectations and events as a potential MICE destination.

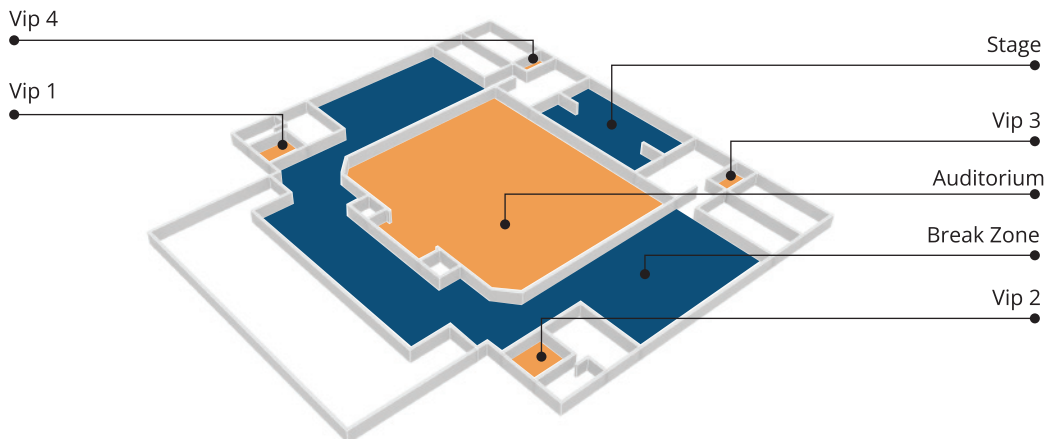
FACILITY OVERVIEW

BINH DUONG CONVENTION & EXHIBITION CENTER (BCEC)

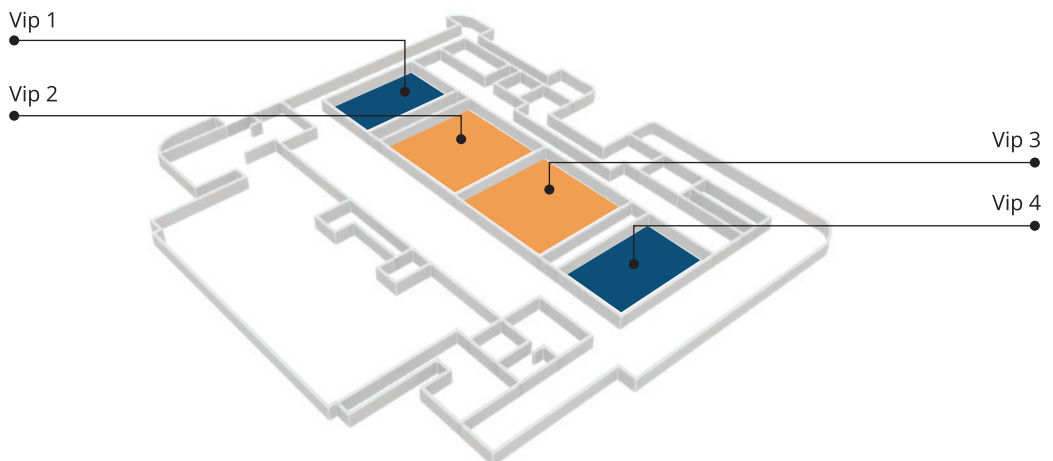
3F



2F



1F



WTC BINH DUONG NEW CITY FACILITIES

BINH DUONG CONVENTION & EXHIBITION CENTER (BCEC)

GRAND HALL

GRAND BALLROOM

AUDITORIUM

MEETING ROOMS



GROUND FLOOR

Location: BCEC - 1st Floor (Ground Floor)

| Venue | Dimensions | | Area | | Capacity | | |
|---|---------------|----------------|----------------|-----------------|-----------|---------|---------|
| | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| Vip 1 | 20x25x6 | 66x82x19.68 | 400 | 4,292 | 156 | 114 | 300 |
| Vip 2 | 24x25x4.5 | 79x82x14.76 | 530 | 5,687 | 312 | 186 | 360 |
| Vip 3 | 24x25x4.5 | 79x82x14.76 | 550 | 5,902 | 312 | 186 | 360 |
| Vip 4 | 20x25x6 | 66x82.x19.68 | 400 | 4,292 | 156 | 114 | 300 |
| Vip 1-2-3-4 | 88x25x44 | 289x82x14.76 | 2,133 | 22,887 | - | 600 | 1320 |
| Break Out Area | 15x72x8 | 49x236x26.24 | 1,000 | 10,730 | - | - | - |
| Main Hall (Escalator area) | 34x57x22 | 112x187x72.17 | 1,800 | 19,314 | - | - | - |
| Main Courtyard (Roof covered area) | 22x75x26 | 72x246x85.3 | 1,700 | 17,758 | - | - | - |
| Outdoor Multy - Purpose Area | 36x100 | 118x328.08 | 4,000 | 38,628 | - | - | - |
| Kitchen | 8x22x3.4 | 26x72x11.15 | 176 | 1,888 | - | - | - |

MAIN HALL

Located on the first floor, the Main Hall of BCEC has a total floor space of 1,800m². The Main Hall is ideal for large exhibitions and specialized events, including meetings. It is the number one venue for trade & consumer exhibitions, not only because of its size but because of its location right next to the Binh Duong Province Administration Center.

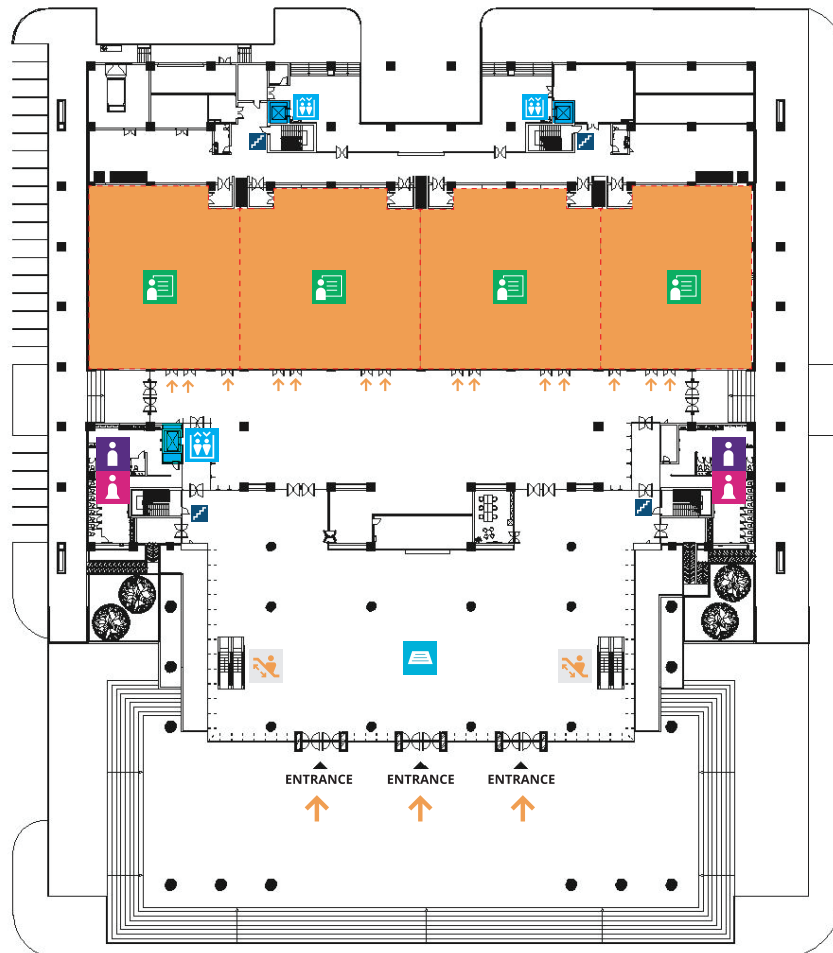
Recent renovations in Main Hall have led to a more eco-friendly exhibition environment. Newly installed LED lights save energy while maintaining a consistent brightness during exhibitions. The facility is equipped with white granite tile flooring for an elegant and sleek appearance. This allows organizers to save resources on decoration.

GRAND BALLROOM

Located on the first floor, the Grand Ballroom is a popular venue for all kinds of events.

With 2,133 m² of free space and 4 possible room partitions, this multi-purpose area can be tailored for meetings of various styles and sizes. Exhibitions can also easily be taken place in the Grand Ballroom. Moreover, swing doors allow convenient access for large crowds. The spacious and attractive lobby can be used for registration areas, coffee breaks, poster sessions, networking areas and receptions. In addition, the moveable wall panels are designed to suit all purposes of space requirements in the Grand Ballroom. It is also equipped with translation booths, LED screens, state-of-the-art A/V systems, and lighting systems to accommodate all customer's needs for the perfect occasion

CONVENTION HALL



FIRST FLOOR

Details

Location First floor

Floor Space 9400 m²

Use Exhibitions & fairs, conference, meetings, product display, etc.

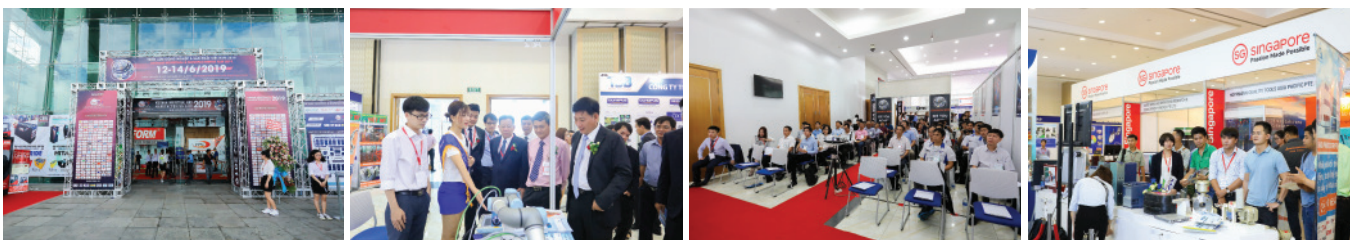
Capacity 1200 visitors

Main Facilities

- Translation booths, A/V systems,
- LED screen: 2.88mx5.76m (moveable)
- Presenting screen: 160 inch (2,11mx3,66m),
- Projector: 4000 Lumens - XGA (1024 x 768),
- Portable stage (4mx8mx0.5m), backdrop (3.5mx7.5m),
- Air-conditioner/ ventilation/ fire alarm system.

Other Facilities

Large space, column-free, can be divided into many rooms for different purposes, wifi





SECOND FLOOR

Location: BCEC - 2nd Floor

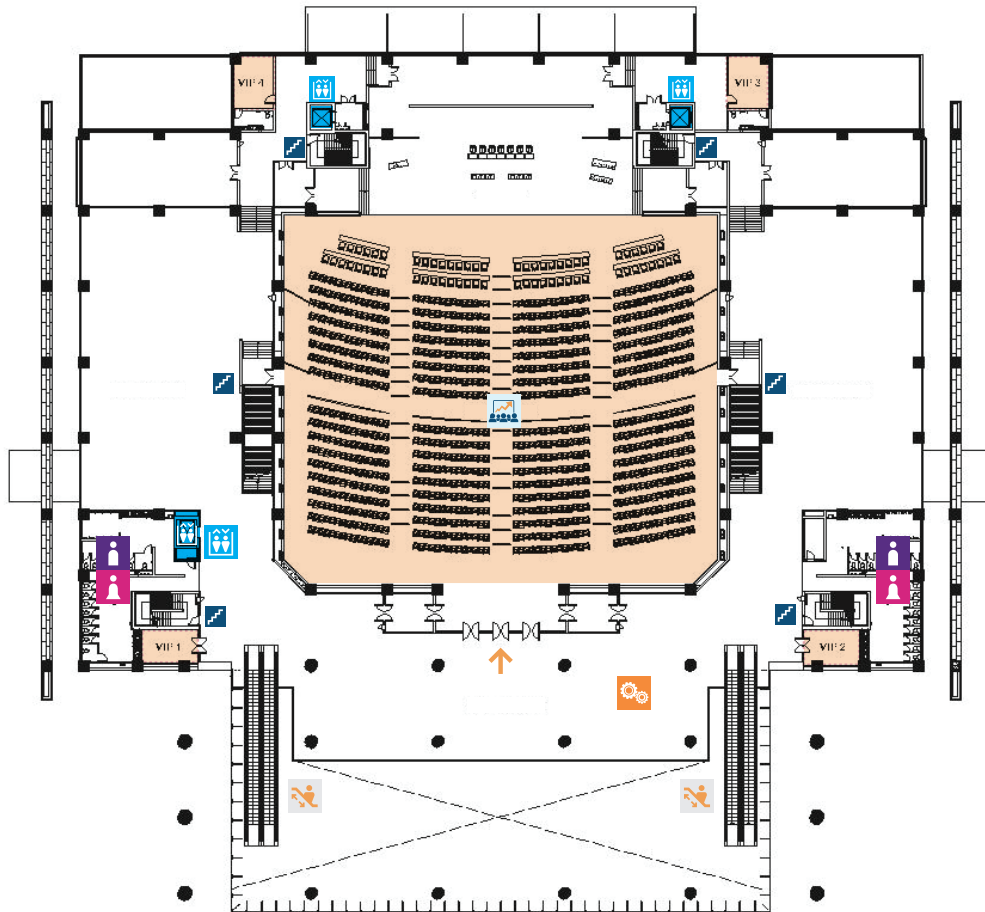
| Venue | Dimensions | | Area | | Capacity | | |
|------------------|---------------|---------------------|----------------|-----------------|-----------|---------|---------|
| | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| Auditorium | 45x56x16 | 150.91x183.72x52.49 | 2576 | 27725 | - | 1358 | - |
| Auditorium Stage | 8x28x12 | 26.24x91.86x3.93 | 224 | 2410 | - | 40 | - |
| Vip Room 1 | 6x3.5x3.6 | 19.68x11.48x11.81 | 22 | 236 | - | 8 | - |
| Vip Room 2 | 6x3.5x3.6 | 19.68x11.48x11.81 | 22 | 236 | - | 8 | - |
| Tea - Break Area | - | - | 4300 | 46139 | - | - | - |
| Rightwing Room | 4.2x5.5x3.6 | 13.77x18.04x11.81 | 22 | 236 | - | 8 | - |
| Leftwing Room | 4.2x5.5x3.6 | 13.77x18.04x11.81 | 22 | 236 | - | 8 | - |










AUDITORIUM

The Auditorium is with seats for 1,400 visitors. It's extravagant, and the eye-catching ambiance never disappoints. It is outfitted with cutting-edge technology and has outstanding sound quality and transparency. The theater-style room is a well-known location for film premieres, awards shows, musicals, events, and opening celebrations.

The spacious lobby just outside of the gate into the upper space of the auditorium can be used for registration or opening ceremonies receptions, tea-break, networking areas, registration areas, or for auxiliary exhibitions. The entrances around the Auditorium allow for easy access during busy periods, and automated double swing doors make it easier to control large crowds during concerts or seminars. In addition, four rooms (2 VIP meeting rooms & 2 preparation rooms) of the Auditorium can be utilized for various purposes such as VIP rooms or press rooms.

CONVENTION HALL



-  Auditorium
-  VIP room
-  Escalator
-  Women
-  Men
-  Elevator
-  Entrance
-  Break Zone
-  Stairs

SECOND FLOOR

Details

| | | | |
|--------------------|--|-------------------------|--|
| Location | Second floor | Main Facilities | <ul style="list-style-type: none"> - LED screen: 6.96mx12m (main screen) - 2.88mx5.2m (sub screen), - Main stage - theater chairs - Air-conditioner/ ventilation/ fire alarm system |
| Floor Space | 6,355 m ² | Other Facilities | Spacious lobby for registration & networking, wifi; 4 multi-purpose rooms 22m ² each, can be used as VIP rooms or press conference |
| Use | Film premieres, awards shows, musicals, events, and opening celebrations, etc. | | |
| Capacity | 1400 visitors | | |





THIRD FLOOR

Location: BCEC - 3rd Floor

| Venue | Dimensions | | Area | | Capacity | | |
|----------------|---------------|-------------------|----------------|-----------------|-----------|---------|---------|
| | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| Technical room | 4.3x14x4 | 14.1x45.93x13.12 | 60 | 646 | - | - | - |
| Meeting Room 1 | 8.7x16x4 | 28.54x52.49x13.12 | 140 | 1502 | 80 | 34 | - |
| Meeting Room 2 | 8.7x16x4 | 28.54x52.49x13.12 | 140 | 1502 | 80 | 34 | - |
| Meeting Room 3 | 6.2x7.7x4 | 20.34x25.26x13.12 | 40 | 429 | 18 | - | - |
| Meeting Room 4 | 8.7x16x4 | 28.54x52.49x13.12 | 140 | 1502 | 80 | 34 | - |
| Meeting Room 5 | 8.7x16x4 | 28.54x52.49x13.12 | 140 | 1502 | 80 | 34 | - |
| Meeting Room 6 | 8.7x7x4 | 28.54x22.97x13.12 | 57 | 612 | 24 | - | - |

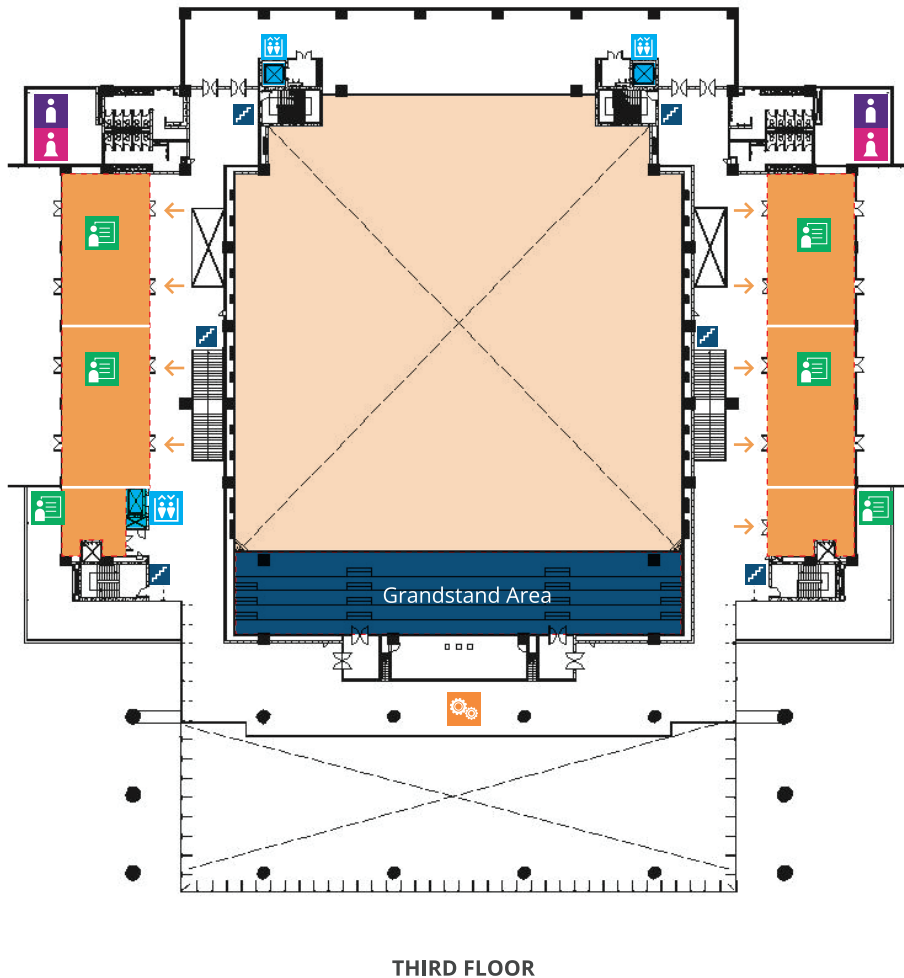
MEETING SPACE

Located on the third floor, which consists of 6 meeting rooms (4353m² in total). The areas of each meeting room fluctuate between 40m² - 140m².

In addition, these rooms can accommodate up to 360 people in total. The meeting room's floors with carpet create a more sustainable meeting environment.

Moreover, the screen & projector system is available in these rooms, which support seminars, academic meetings & conferences.

CONVENTION HALL



Details

Location Third floor

Floor Space 4,353 m²

Use Seminars, meetings, trainings, etc.

Capacity 360 visitors

Main Facilities - Screen: 160 inch (2.11mx3,66m),
- Projectors: 4000 Lumens - XGA (1024 x 768),
- Air-conditioner/ ventilation/ fire alarm system

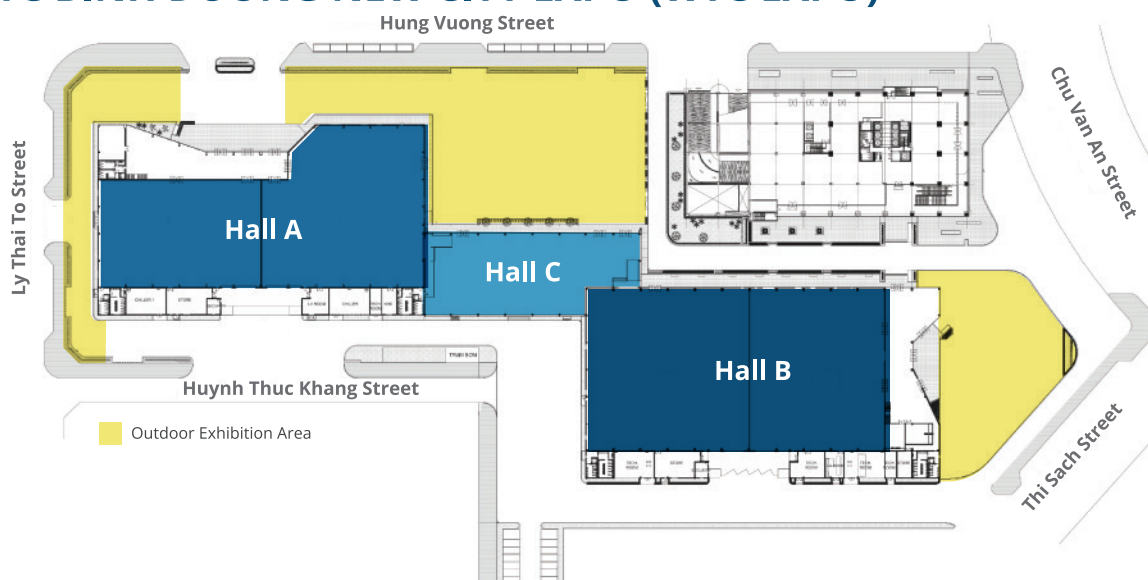
Other Facilities Connected to the Auditorium (2nd floor), wifi.



**Image for reference only*

FACILITY OVERVIEW

WTC BINH DUONG NEW CITY EXPO (WTC EXPO)



■ Indoor Exhibition Area

| Location | Hall # | Dimensions | | Area | | Capacity | | |
|--------------|-------------------|---------------|---------------------|----------------|-----------------|--------------|----------|--------------|
| | | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL A | Hall A1 | 37x54x8 | 121.39x177.17x26.25 | 1,944 | 20,859 | 1,100 | - | 1,000 |
| | Hall A2 | 50x54x8 | 177.16x177.17x26.25 | 2,712 | 29,099 | 1,500 | - | 1,500 |
| | Hall A1 + Hall A2 | 87x54x8 | 298.55x354.34x26.25 | 4,656 | 49,958 | 2,600 | - | 2,500 |
| HALL B | Hall B1 | 45x54x8 | 147.63x177.17x26.25 | 2,437 | 26,149 | 1,300 | - | 1,000 |
| | Hall B2 | 54x54x8 | 177.16x177.17x26.25 | 2,924 | 31,374 | 1,700 | - | 1,400 |
| | Hall B1 + Hall B2 | 99x54x8 | 324.79x177.17x26.25 | 5,361 | 57,523 | 3,000 | - | 2,400 |
| HALL C | Hall C | 27x60x8 | 88.58x175.85x26.25 | 1,600 | 17,168 | 700 | - | 550 |
| Total | | | | 11,617 | 124,649 | 6,300 | - | 5,450 |

■ Outdoor Exhibition Area

| Location | Dimensions | | Area | | Capacity | | |
|--------------|---------------|----------------|----------------|-----------------|-----------|----------|----------|
| | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL A | 16x66 | 52.49x216.54 | 1,060 | 11,373 | - | - | - |
| HALL B | 41x68 | 134.51x223.1 | 2,200 | 23,606 | - | - | - |
| HALL C | 49x51 | 160.76x167.32 | 2,500 | 26,898 | - | - | - |
| Total | | | 5,760 | 61,877 | - | - | - |

■ Meeting Room

| Location | Room # | Dimensions | | Area | | Capacity | | |
|---------------------|----------------|---------------|-------------------|----------------|-----------------|-----------|---------|---------|
| | | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL A 1st Floor | Meeting Room 1 | 9x11.1x3 | 29.52x36.41x9.84 | 100 | 1,073 | 56 | 20 | - |
| HALL A 2nd Floor | Meeting Room 2 | 7x9x4 | 22.96x29.52x13.12 | 59 | 633 | 20 | 20 | - |
| | Meeting Room 3 | 7x9x4 | 22.96x29.52x13.12 | 59 | 633 | 20 | 20 | - |
| HALL B 1st Floor | Meeting Room 1 | 6.4x9x3 | 20.99x29.52x9.84 | 60 | 643 | 20 | 20 | - |
| | Meeting Room 2 | 6.4x9x3 | 20.99x29.52x9.84 | 60 | 643 | 20 | 20 | - |
| HALL B 2nd Floor | Meeting Room 3 | 7x9x4 | 22.96x29.52x13.12 | 62 | 665 | 20 | 20 | - |
| | Meeting Room 4 | 7x9x4 | 22.96x29.52x13.12 | 62 | 665 | 20 | 20 | - |

WTC BINH DUONG NEW CITY FACILITIES

WTC BINH DUONG NEW CITY EXPO (WTC EXPO)

HALL A

HALL B

HALL C



HALL A

■ Indoor Exhibition Area

| Location | Hall # | Dimensions | | Area | | Capacity | | |
|----------|-------------------|---------------|---------------------|----------------|-----------------|-----------|---------|---------|
| | | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL A | Hall A1 | 37x54x8 | 177.16x177.17x26.25 | 1,944 | 20,859 | 1,100 | - | 1,000 |
| | Hall A2 | 50x54x8 | 121.39x177.17x26.25 | 2,712 | 29,099 | 1,500 | - | 1,500 |
| | Hall A1 + Hall A2 | 87x54x8 | 298.55x177.17x26.25 | 4,656 | 49,958 | 2,600 | - | 2,500 |

■ Meeting Room

| Location | Room # | Dimensions | | Area | | Capacity | | |
|---------------------|----------------|---------------|-------------------|----------------|-----------------|-----------|---------|---------|
| | | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL A 1st Floor | Meeting Room 1 | 9x11.1x3 | 29.52x36.41x9.84 | 100 | 1,073 | 56 | 20 | - |
| HALL A 2nd Floor | Meeting Room 2 | 7x9x4 | 22.96x29.52x13.12 | 59 | 633 | 20 | 20 | - |
| | Meeting Room 3 | 7x9x4 | 22.96x29.52x13.12 | 59 | 633 | 20 | 20 | - |



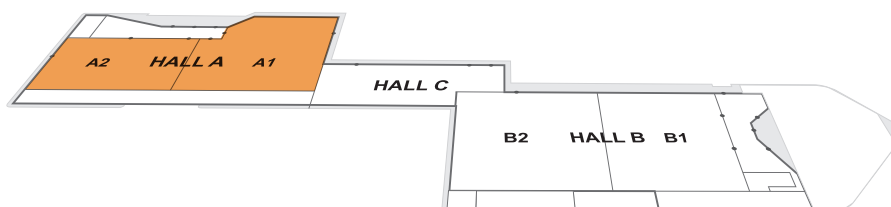
**Exhibition, Meetings, Events,
Banquets, ect.**



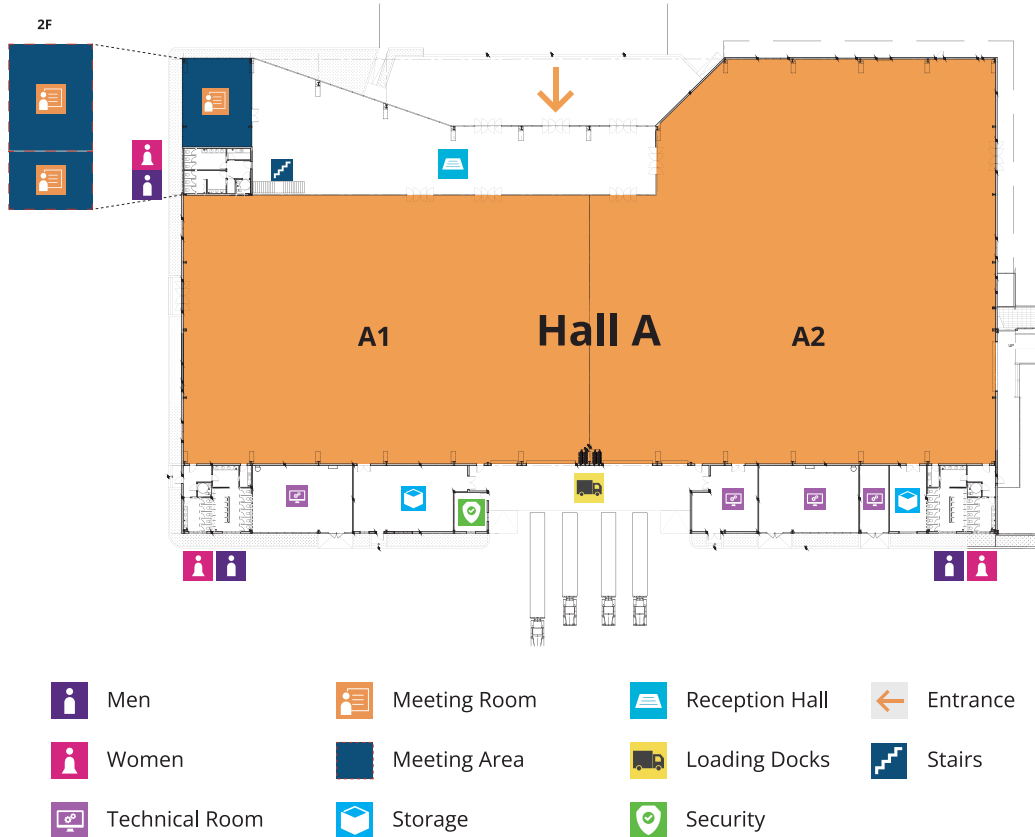
**CAPACITY
267 booths**



**LOADING CAPACITY
4,000 (Kg/m²)**



EXHIBITION HALL



Details

Location First floor - Hall A

Floor Space 6350 m² (Dividable)

Use Exhibition & Trade show, Training, Events, Meeting

Capacity 2484 (A1+A2) visitors

Main Facilities

- Lighting, A/V system, Air conditioning , ventilation, smoke fire alarm system
- Wifi connected & Internet cable
- CCTV connected
- Technical cable ditch system

Other Facilities

- One multi-purpose room
- Column-Free





HALL B

■ Indoor Exhibition Area

| Location | Hall # | Dimensions | | Area | | Capacity | | |
|----------|-------------------|---------------|---------------------|----------------|-----------------|-----------|---------|---------|
| | | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL B | Hall B1 | 45x54x8 | 147.63x177.17x26.25 | 2,437 | 26,149 | 1,300 | - | 1,000 |
| | Hall B2 | 54x54x8 | 177.16x177.17x26.25 | 2,924 | 31,374 | 1,700 | - | 1,400 |
| | Hall B1 + Hall B2 | 99x54x8 | 324.79x177.17x26.25 | 5,361 | 57,523 | 3,000 | - | 2,400 |

■ Meeting Room

| Location | Room # | Dimensions | | Area | | Capacity | | |
|---------------------|----------------|---------------|-------------------|----------------|-----------------|-----------|---------|---------|
| | | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL B 1st Floor | Meeting Room 1 | 6.4x9x3 | 20.99x29.52x9.84 | 60 | 643 | 20 | 20 | - |
| | Meeting Room 2 | 6.4x9x3 | 20.99x29.52x9.84 | 60 | 643 | 20 | 20 | - |
| HALL B 2nd Floor | Meeting Room 3 | 7x9x4 | 22.96x29.52x13.12 | 62 | 665 | 20 | 20 | - |
| | Meeting Room 4 | 7x9x4 | 22.96x29.52x13.12 | 62 | 665 | 20 | 20 | - |



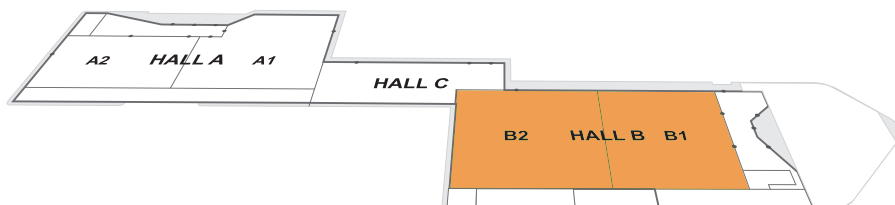
**Exhibition, Meetings, Events,
Banquets, ect.**



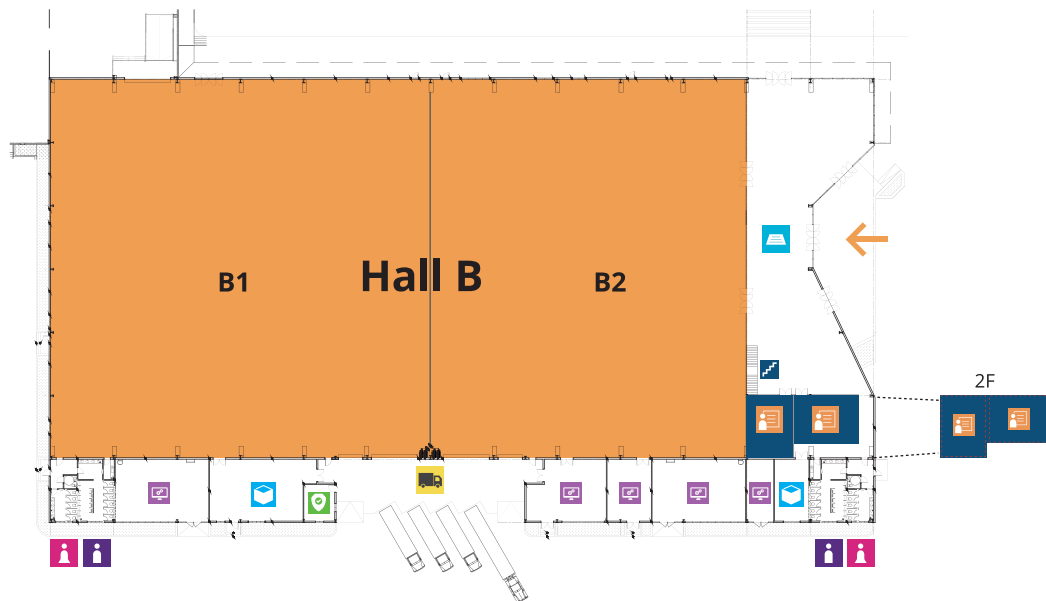
**CAPACITY
343 booths**



**LOADING CAPACITY
4,000 (Kg/m²)**



EXHIBITION HALL



- | | | | |
|----------------|--------------|----------------|----------|
| Men | Meeting Room | Reception Hall | Entrance |
| Women | Meeting Area | Loading Docks | Stairs |
| Technical Room | Storage | Security | |

Details

Location First floor - Hall B

Floor Space 7,200m² (Dividable)

Use Exhibition & Trade show, Training, Events, Meeting

Capacity 2412 (Hall B1+B2) visitors

Main Facilities

- Lighting, A/V system, Air conditioning, ventilation, smoke fire alarm system
- Wifi connected & Internet cable
- CCTV connected
- Technical cable ditch system

Other Facilities

- Two multi-purpose room
- Column-free





HALL C

■ Indoor Exhibition Area

| Location | Hall # | Dimensions | | Area | | Capacity | | |
|----------|--------|---------------|--------------------|----------------|-----------------|-----------|---------|---------|
| | | W x L x H (m) | W x L x H (ft) | m ² | ft ² | Classroom | U Shape | Banquet |
| HALL C | Hall C | 27x60x8 | 88.58x175.85x26.25 | 1,600 | 17,168 | 700 | - | 550 |



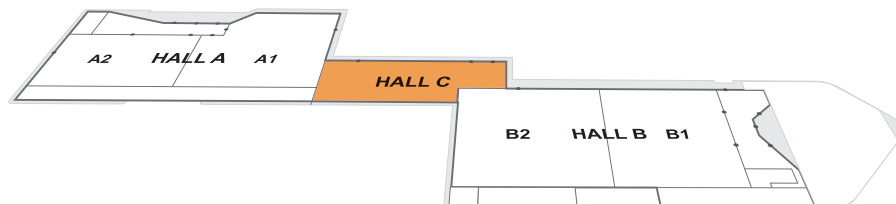
USE | Exhibition, Meetings, Events, Banquets, ect.



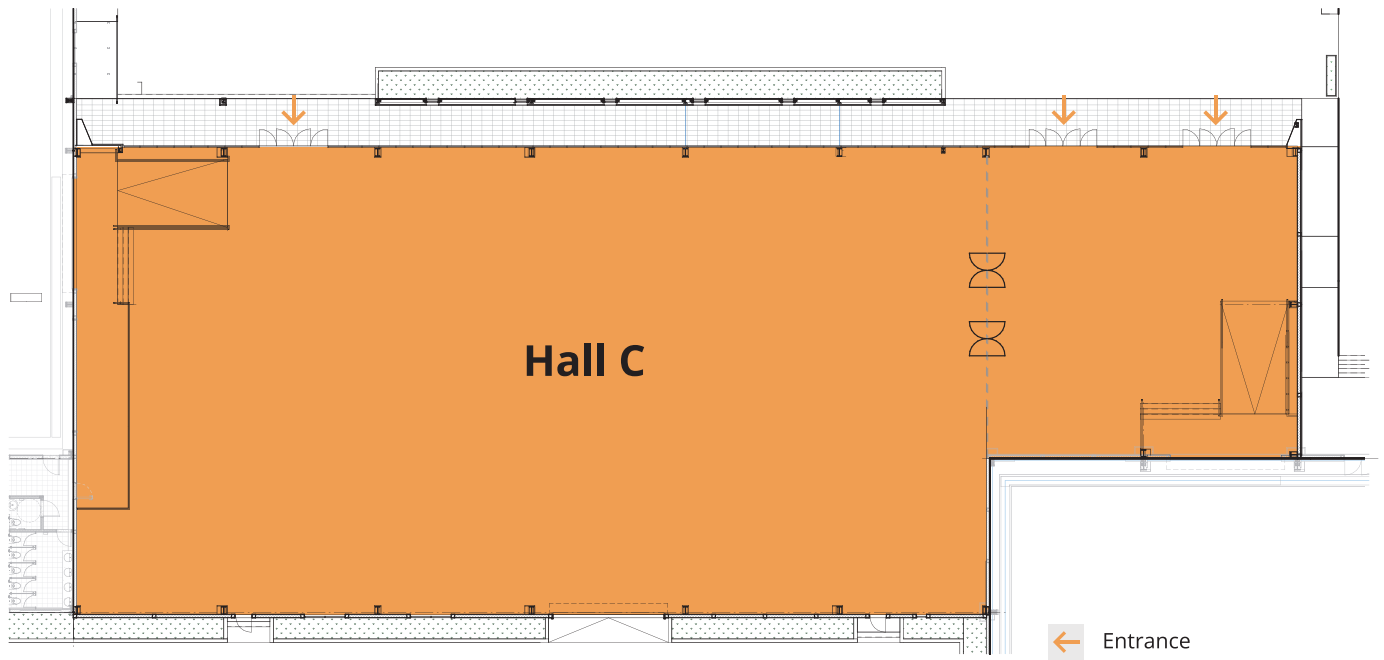
CAPACITY | 79 booths



LOADING CAPACITY | 4,000 (Kg/m²)



EXHIBITION HALL



Details

| | | | |
|--------------------|--|-------------------------|--|
| Location | First floor | Main Facilities | - Lighting, A/V system, Air conditioning , ventilation, smoke fire alarm system - Wifi connected & Internet cable - CCTV connected - Technical cable ditch system |
| Floor Space | 1600 m ² (Dividable) | Other Facilities | - Column free |
| Use | Exhibition & Trade show, Training, Events, Meeting | | |
| Capacity | 576 visitors | | |



A close-up photograph of two hands shaking in a firm grip, symbolizing a business agreement or partnership. The hands are positioned over a desk with several documents, including one with a pie chart. The background is a blurred office environment with windows and shelves.

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