



# WTCA Global Business Forum 2027

**YOUR NEXT TRADE DESTINATION**

Binh Duong Ward in Ho Chi Minh City, Vietnam

**Presented by**

World Trade Center Binh Duong New City

Member of World Trade Centers Association

# VIETNAM – A RISING GLOBAL INVESTMENT HUB

Strategically located at the heart of Southeast Asia, Vietnam plays a critical role in global supply chains. Through an extensive network of free trade agreements, including **EVFTA**, **CPTPP**, and **RCEP**, businesses benefit from preferential access to major markets across Europe, Asia-Pacific, and beyond.

## WHY VIETNAM NOW

01

### Expanding Consumer Market

A rapidly growing middle class, rising income levels, and increasing domestic consumption.

02

### Deep Global Integration

One of Asia's most open economies, with total trade exceeding USD 700 billion and strong participation in global value chains.

03

### Stable Investment Environment

Consistent government policies, strong commitment to foreign investment, and a predictable regulatory framework.

04

### Competitive Cost Structure

Attractive operating costs supported by improving productivity, infrastructure, and industrial capabilities.

05

### Transition to High-Value Industries

A clear shift toward advanced manufacturing, technology adoption, and innovation-driven growth.



## KEY SECTORS TO INVEST



ADVANCED MANUFACTURING AND SUPPLY CHAIN



HIGH-TECH INDUSTRIES AND INNOVATION



LOGISTICS AND E-COMMERCE



CONSUMER AND RETAIL MARKETS



GREEN GROWTH AND SUSTAINABLE DEVELOPMENT



# VIETNAM



**POWERED BY THE GLOBAL NETWORK OF  
THE WORLD TRADE CENTERS ASSOCIATION**

**The WTCA Global Business Forum 2027** brings together a worldwide network of World Trade Center businesses, connecting enterprises across more than 90 countries. As a unique global platform, it enables cross-border trade and investment, fosters strategic partnerships across industries and regions, and provides access to a trusted international business ecosystem.

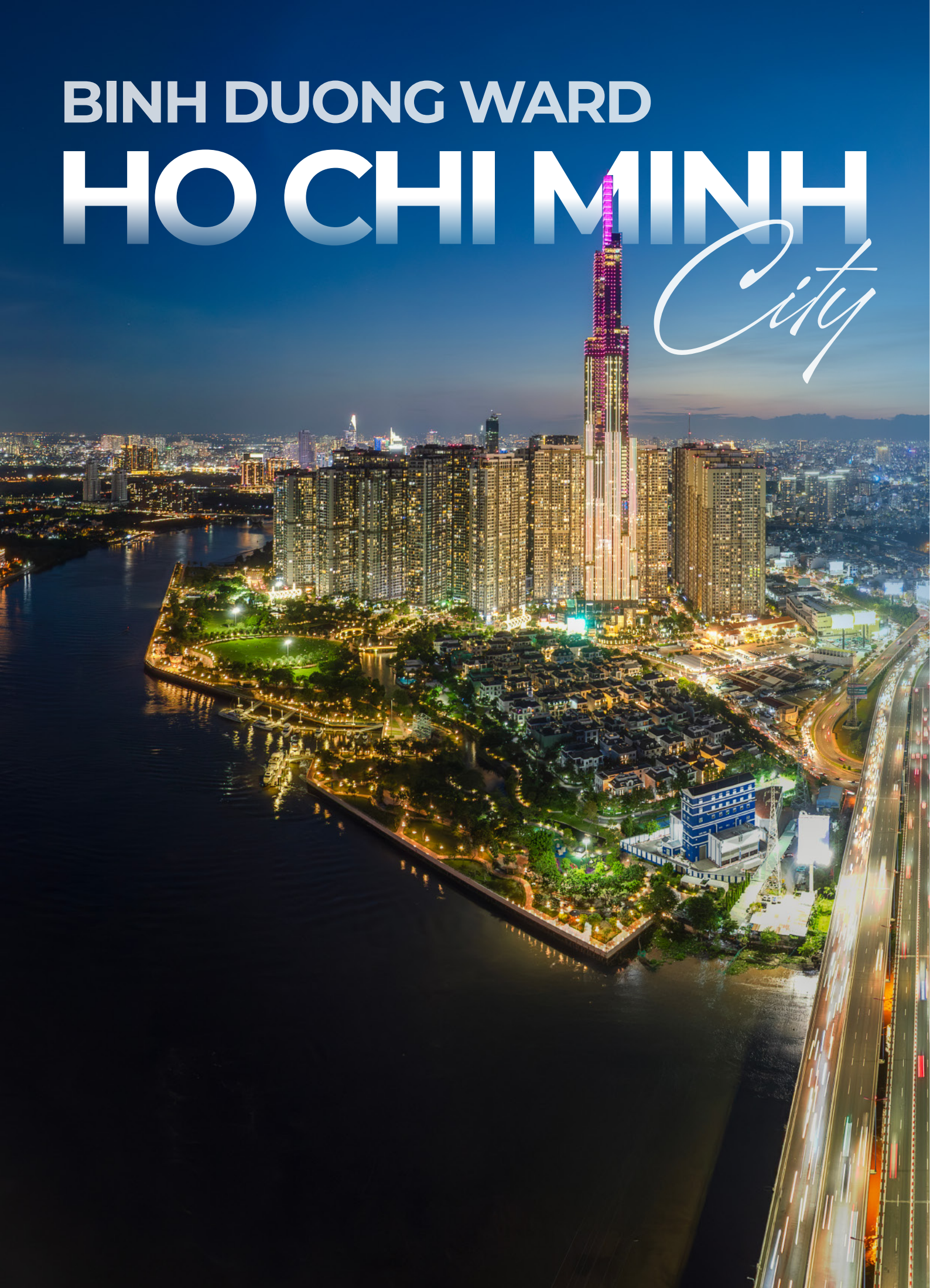
**JOIN US IN VIETNAM AND  
BE PART OF THIS GLOBAL GATHERING**

**DISCOVER NEW OPPORTUNITIES  
WITH THE WTCA NETWORK IN ONE OF  
ASIA'S MOST DYNAMIC BUSINESS DESTINATIONS**

**BINH DUONG WARD**

**HO CHI MINH**

*City*



# BINH DUONG WARD, HO CHI MINH CITY VIETNAM'S ECONOMIC ENGINE

As Vietnam's largest economic and commercial hub, Ho Chi Minh City drives the nation's growth, trade, and innovation, contributing approximately **23.5%** of national GDP and nearly **25%** of total state budget revenue. The city serves as a strategic gateway to Southeast Asia's most dynamic markets and a key node in global supply chains.

Following Vietnam's national administrative restructuring, the metropolitan region has been further strengthened with the integration of Binh Duong, now Binh Duong Ward, into Ho Chi Minh City, forming a unified economic powerhouse that combines financial leadership with industrial strength.

At the core of this expanded ecosystem, Binh Duong Ward stands as a leading industrial and manufacturing center, home to thousands of international enterprises and a key driver of Vietnam's export growth. Together with Ho Chi Minh City's dynamic services economy and global connectivity, the region offers a fully integrated platform for investment, production, and trade.

With access to major seaports, Tan Son Nhat International Airport, and an extensive logistics network, the greater Ho Chi Minh City area supports over **500,000** active enterprises and more than **50** industrial parks, creating one of Southeast Asia's most competitive manufacturing clusters.

**This integrated region is not only Vietnam's economic engine, but a strategic destination where global business and industry converge.**



# KEY ADVANTAGES OF BINH DUONG WARD (HO CHI MINH CITY)



A leading industrial and export powerhouse, Binh Duong Ward stands at the core of Vietnam's manufacturing ecosystem, home to thousands of international enterprises and a major contributor to the country's export growth. As part of Ho Chi Minh City, it is seamlessly connected to one of Southeast Asia's largest trade and logistics networks, accounting for **15–20% of Vietnam's total import-export turnover**.



A production-driven yet future-ready ecosystem, combining **large-scale industrial capacity with a young and dynamic workforce of over 5 million people** across the greater Ho Chi Minh City region. Binh Duong Ward anchors manufacturing and supply chains, while Ho Chi Minh City strengthens the ecosystem with innovation, services, and a startup landscape representing over 50% of Vietnam's startups.



**A fully integrated investment environment**, where plug-and-play industrial parks, export processing zones, and high-tech clusters in Binh Duong Ward are supported by Ho Chi Minh City's **financial, commercial, and international connectivity advantages**. Investors benefit from attractive incentives, streamlined procedures, and full foreign ownership in most sectors, alongside continuous upgrades in transport, logistics, and digital infrastructure.



# A REGIONAL ECOSYSTEM FOR SCALABLE GROWTH

At the center of this regional ecosystem, Binh Duong Ward represents one of Vietnam's most complete industrial and business environments—where production, logistics, and large-scale manufacturing are already fully established. Now integrated into Ho Chi Minh City, it forms part of a broader, highly connected economic cluster that enables end-to-end business operations, from factory floor to global markets.

Rather than a standalone market, this expanded metropolitan region combines Binh Duong Ward's industrial strength with Ho Chi Minh City's financial, commercial, and innovation capabilities, creating a seamless ecosystem for companies to scale, optimize supply chains, and expand across Asia.

This unique combination of industrial capacity, connectivity, and economic dynamism positions Binh Duong Ward within Ho Chi Minh City as an ideal host for the WTCA Global Business Forum 2027—and a strategic gateway for global enterprises entering the region.



## WTCA 2027 GLOBAL BUSINESS FORUM IN BINH DUONG WARD, HO CHI MINH CITY

World Trade Center Binh Duong New City, located in Binh Duong Ward, has been selected as the host of the WTCA Global Business Forum 2027—marking a significant milestone for Vietnam within the global network of the World Trade Centers Association.

Taking place within the greater Ho Chi Minh City region, the Forum will bring together global leaders, investors, and enterprises directly into the heart of Vietnam's most powerful industrial and economic zone—where manufacturing capability meets international connectivity.

More than a conference, the WTCA Global Business Forum is designed as a platform for real business outcomes—where global networks converge with the industrial and commercial opportunities of Binh Duong Ward, driving partnerships, investment, and long-term growth.

**Join us in Binh Duong Ward, Ho Chi Minh City, and be part of a defining moment for global business in Asia.  
Stay tuned for more updates and secure your place at WTCA GBF 2027.**



# THE NEXT FRONTIER FOR INNOVATION AND HIGH-TECH INVESTMENT IN SOUTHEAST ASIA

The WTCA Global Business Forum 2027 will be hosted in Binh Duong Ward, Ho Chi Minh City, an emerging Science and Technology Urban Area being developed as a new growth engine for innovation, high-tech manufacturing, and sustainable development.

At the center of this vision, Binh Duong Ward is evolving beyond its industrial foundation into a fully integrated innovation ecosystem, where advanced production, research and development, and technology-driven industries converge. This transformation positions the area as a key destination for companies seeking to move up the value chain in Asia.

As part of Ho Chi Minh City's broader economic expansion, Binh Duong Ward plays a strategic role in shaping a multi-polar urban model, where industrial capacity is seamlessly connected with finance, services, and global investment flows. Together, they create a dual-engine ecosystem linking innovation, capital, and large-scale production.

This innovation-driven environment is anchored by a concentrated development zone, with over **1 million sqm dedicated to science and technology** and **more than 2 million sqm for R&D**, high-tech production, and pilot manufacturing, supporting the full innovation lifecycle from research and prototyping to commercialization and industrial-scale deployment.



# A STRATEGIC HUB FOR GLOBAL INVESTMENT AND PARTNERSHIPS

Located in Binh Duong Ward, Ho Chi Minh City, this emerging Science and Technology Urban Area unlocks significant opportunities for international investors and partners across key sectors:

## 01 Research, Innovation & Technology Transfer

Development of research and development centers, innovation labs, and platforms for technology commercialization and knowledge exchange.

## 02 Advanced Manufacturing & Industrial Transformation

High-tech production across electronics, semiconductors, and advanced materials, supported by a strong industrial base and integrated supply chains.

## 03 Infrastructure & Sustainable Urban Development

Public-private partnership opportunities in infrastructure, smart mobility, and environmentally sustainable urban solutions.

## 04 Digital Economy & Smart Technologies

Growth sectors including artificial intelligence (AI), fintech, digital transformation, and smart city applications.

## 05 Talent, Education & Institutional Collaboration

Partnerships with universities, research institutions, and workforce development programs to support long-term innovation capacity.

Supported by a clear development roadmap to 2035 and strong government commitment, Binh Duong Ward offers a highly competitive investment environment—combining modern infrastructure, investor-friendly policies, and flexible partnership models to attract high-quality, future-oriented industries.

As a forward-looking model for green and sustainable growth, the hub contributes to Vietnam's net-zero ambitions by 2050, while reinforcing the role of Binh Duong Ward within Ho Chi Minh City as a leading center for innovation, technology, and next-generation industries in Southeast Asia.



# BECAMEX GROUP

## VIETNAM'S LEADING INDUSTRIAL AND URBAN REAL ESTATE DEVELOPER

Becamex Group is one of Vietnam's leading industrial infrastructure developers, playing a key role in transforming Binh Duong into one of the country's most dynamic economic regions. With decades of experience in industrial parks, urban development, and innovation ecosystems, Becamex continues to attract global investors and foster sustainable growth.

As a strategic initiative of Becamex, WTC Binh Duong New City serves as an international trade and business hub, connecting local enterprises with the global market through exhibitions, conferences, and trade promotion activities.

As a member of the World Trade Centers Association network spanning more than 300 cities worldwide, Becamex Group and WTC Binh Duong New City strengthens international partnerships and positions the region as a gateway for global business and investment in Vietnam.



Intelligent Community  
of the Year (ICF).



Most Reputable Real  
Estate Enterprise in Vietnam.



Best Listed Companies  
in Vietnam.

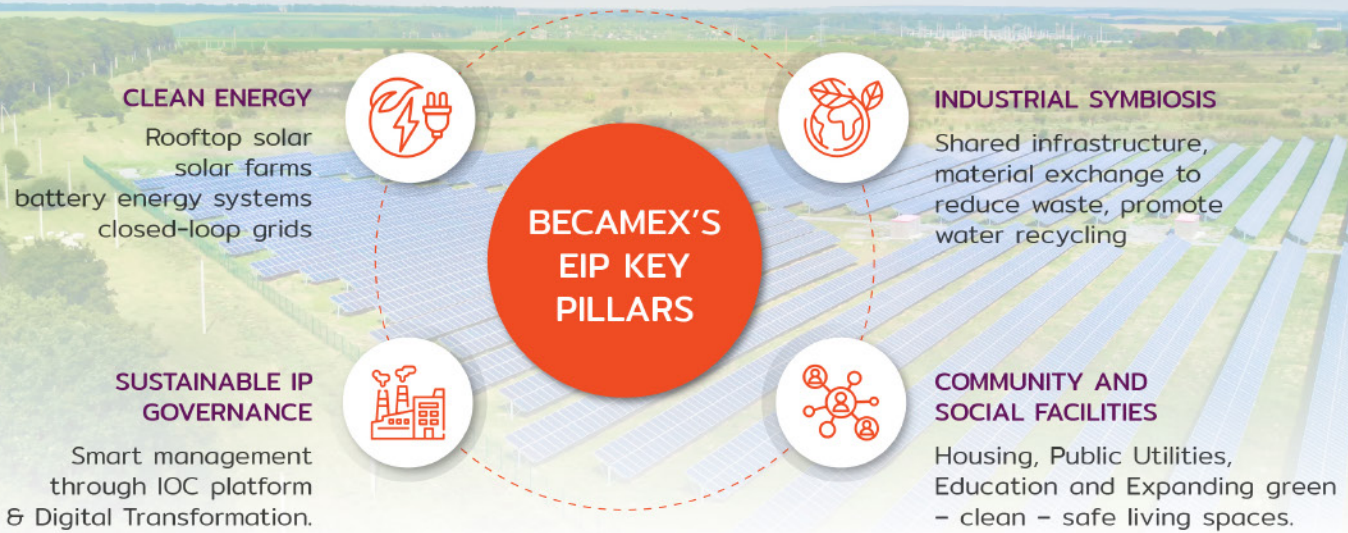


# ECO-INDUSTRIAL PARK DEVELOPMENT ORIENTATION AND ESG STRATEGY

Becamex Group pioneers in developing sustainable industrial parks aligned with ESG and Net Zero goals.

In collaboration with the World Bank, Becamex is promoting Vietnam's first Eco-Industrial Park (EIP) under the international EIP 2.0 framework (UNIDO – World Bank – GIZ) and compliant with Decree No. 35/2022/NĐ-CP.

Beyond modern infrastructure, Becamex enhances park management based on ESG standards, fostering a positive community impact and contributing to Vietnam's Net Zero 2050 commitment.



## PARTNERS

### MAJOR JOINT VENTURE PARTNER, DEVELOPER



### OTHER PARTNERS





## THE CENTER OF CONNECTION, GROWTH, AND OPPORTUNITY

World Trade Center Binh Duong New City is a leading trade promotion hub, connecting local enterprises with global markets through large-scale events, strategic partnerships, and real business opportunities.

As the official host of the WTCA Global Business Forum 2027 in Binh Duong Ward, Ho Chi Minh City, WTC Binh Duong New City offers more than a venue, we provides a fully integrated platform where global delegates can connect, engage, and transact in a professional environment.

Part of a comprehensive MICE ecosystem, we combines exhibition and convention facilities with hospitality and business services to deliver seamless, end-to-end event experiences.

- International-standard exhibition and convention facilities within MICE ecosystem.
- Dedicated platform for B2B matchmaking and trade promotion

# WORLD TRADE CENTER BINH DUONG NEW CITY

## A COMPLETE MICE AND BUSINESS ECOSYSTEM

01

International-standard exhibition and convention facilities designed for large-scale global events

02

Fully integrated MICE ecosystem, including venues, hospitality, and business support services

03

Purpose-built environment for B2B matchmaking, forums, and trade promotion activities

04

Seamless event-to-business conversion, from networking to on-site deal facilitation

WHERE IDEAS MEET INVESTMENT, AND PARTNERSHIPS ARE BUILT

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